

The Knowledge Business The Commodification Of Urban And Housing Research

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driven society.

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(1995). Business process reengineering and the commodification of managerial knowledge. Journal of Marketing Management: Vol. 11, No. 7, pp. 707-719.

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Abstract and Keywords. This entry presents an analysis of the commodification of knowledge and information in contemporary capitalism. We provide a consistent account of how information as a commodity affects the workings of both capitalism and of Marxist theory. The first part of the chapter critically revisits Marx's own writings on the commodification of knowledge and how the immaterial labor hypothesis initially interpreted these writings.

Commodification of Knowledge and Information - Oxford ...

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Commodification - Wikipedia

Selling science has become a common practice in contemporary universities. This commodification of academia pervades many aspects of higher education, including research, teaching, and administration. As such, it raises significant philosophical, political, and moral challenges. This volume offers the first book-length analysis of this disturbing trend from a philosophical perspective and presents views by scholars of philosophy of science, social and political philosophy, and research ethics.

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15 Examples of Commodification - Simplicable

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